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## Strictly steals the Limelight on P&O Cruises Iona

P&O Cruises will have a unique Strictly Come Dancing entertainment experience on Iona for Summer 2020, with well known faces from the BBC's show taking over The Limelight Club - an intimate supper club.

On selected 2020 Iona summer cruises guests will be able to enjoy an unforgettable night with a Strictly special guest and a Strictly Come Dancing pro dance couple for a fun and lively evening of dinner and dance accompanied by a live band. There will also be a question and answer session and a chance for photo opportunities.

P&O Cruises president Paul Ludlow said; "Our stunning new Iona, and the glitz and glamour of Strictly Come Dancing - it's a combination that's sure to create memorable moments for our guests. We can't wait for our special Strictly guests to join us on board and share their experiences of the entertainment show that has captured the hearts of the nation. It is another great reason to holiday with P&O Cruises, getting guests closer to amazing experiences and iconic destinations in the Norwegian Fjords next summer."

Strictly Come Dancing Live Entertainment executive producer, Richard Curwen said, "We are delighted to be able to bring some of the Strictly magic to Iona during its maiden year. The opportunity to offer guests a new experience in the intimate surroundings of The Limelight Club is very exciting. Added to the Strictly Come Dancing themed cruises aboard Britannia, Ventura and Azura in 2020, it's a full schedule of Strictly Come Dancing shows, classes, meet and greets and more on P&O Cruises."

Guests booking on the following cruises will be able to enjoy the new Strictly Come Dancing Supper Club experience in The Limelight Club:

- G009, Norwegian Fjords, 27 June 04 July 2020, 7 nights from £799 pp. Ports of call are Southampton, Stavanger, Olden, Hellesylt, Geiranger and Bergen.
- G010, Norwegian Fjords, 04 11 July 2020, 7 nights from £799 pp. Ports of call are Southampton, Stavanger, Olden, Hellesylt, Geiranger and Bergen.
- G016, Norwegian Fjords, 15 22 August 2020, 7 nights from £799 pp. Ports of call are Southampton, Stavanger, Olden, Hellesylt, Geiranger and Bergen.
- G017, Norwegian Fjords, 22 29 August 2020, 7 nights from £799 pp. Ports of call are Southampton, Stavanger, Olden, Hellesylt, Geiranger and Bergen.

To book, contact P&O Cruises on 03453 555 111, visit <a href="www.pocruises.com">www.pocruises.com</a> or visit your local travel agent.

## **About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience the good life and enjoy a blend of discovery, relaxation and exceptional service catered towards British tastes. P&O Cruises fleet of premium ships combines genuine service, a sense of occasion and attention to detail, ensuring guests have the holiday of a lifetime, every time.

In 2020, P&O Cruises will launch *lona*. The new LNG-powered ship, with 5,200-guest capacity, will be the largest ship built to serve the UK market. *lona* will feature enhancements to already successful brand signature venues from the existing fleet, as well as features newly developed for *lona*. These include a breath-taking three deck atrium in the heart of the ship as well as SkyDome – an exclusively designed glass dome by award-winning British engineers Eckersley O'Callaghan. This will be a world first at sea and offer a unique space for both relaxing in all weathers and providing entertainment, featuring aerial performers and a wealth of live acts.

P&O Cruises continues to enhance its entertainment line-up, launching Astonishing on *Azura*, *Britannia* and *Ventura*. This revolutionary guest-interactive magic and illusion show was produced through a partnership with BAFTA-winning presenter Stephen Mulhern, performer Jonathan Wilkes and the mind-blowing trickery of master illusionist Guy Barrett.

P&O Cruises visits over 200 destinations worldwide and offers itineraries generally ranging from two to 17 days and also an annual world cruise. P&O Cruises sails to Australia & New Zealand, Baltic, the British Isles, Canada, the Spain, Portugal & the Canary Islands, the Caribbean, Central America, Dubai & the Arabian Gulf, the Far East & Asia, the Indian Ocean, the Mediterranean, Scandinavia, South America, the South Pacific, the United States and Western Europe.

Carnival Corporation has long been an industry leader in developing innovative solutions for sustainability, including the environmental technology breakthrough of making its Advanced Air Quality Systems (AAQS) highly functional in the small confines of a cruise ship. The Advanced Air Quality Systems (generically known as exhaust gas cleaning systems, or scrubbers) are installed on 71 of the company's more than 100 ships and, through extensive independent testing, the systems have proven capable of outperforming low-sulfur fuel alternatives such as marine gasoil (MGO) in terms of cleaner air emissions with essentially no negative environmental impact to oceans and seas.

Carnival Corporation has also been a leader in the cruise industry's use of liquefied natural gas (LNG), the world's cleanest burning fossil fuel, resulting in significantly reduced air emissions. Following AIDAnova's launch in December 2018, the company has ordered an additional 10 next-generation "green" cruise ships powered by LNG in port and at sea with expected delivery dates between 2019 and 2025.

Over 40 percent of the company's fleet has "cold ironing" capabilities, enabling ships to use shoreside electric power where available while in port. The company has also implemented broad initiatives to optimize onboard energy usage and innovative hull designs and coatings to reduce fuel consumption by minimizing frictional drag.

For images visit: http://www.pocruisespresspictures.com/

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